

Department of Communication



Presented by:

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Join the Pride!

Why Redesign?

- Problems with the original course
 - Course drift
 - Staffing
- Solutions provided by redesign
 - Standardized course objectives and assessments
 - Dramatic decrease in the need for adjunct instructors

Redesign Model

- Replacement Model
 - Reduces the number of in-class meetings
 - Replaces in-class time with online, interactive learning activities
 - Your SpeechClass
- Corley Auditorium
 - Monday section & a separate Tuesday section
- CALL
 - Communication Assessment and Learning Labs
 - Supervised with Learning Assistants
 - Gives all students online access

Five Principles of Good Course Redesign

- Redesign the whole course
- Encourage active learning
- Provide students with individualized assistance
- Build in ongoing assessment and prompt feedback
- Ensure sufficient time on task and monitor student progress

Redesign the Whole Course

- Syllabus
- Assignments
- Rubrics
- Class size
- Student accountability
- Flexible schedule for students
- Learning styles

Encourage Active Learning

:: MY OUTLINES
:: USER GUIDE
:: LOG OFF

TOPIC, TITLE, TYPE

AUDIENCE ANALYSIS
SPEECH PURPOSE
THESIS STATEMENT
ORGANIZATIONAL PATTERN
MAIN IDEAS
SUPPORT
TRANSITIONS
INTRODUCTION
CONCLUSION
VISUAL AIDS
BIBLIOGRAPHY

:: VIEW OUTLINE

Bedford Speech Outliner

Topic, Title, Type

Topic: Farming

Review your topic and other details for this speech, and revise them if you wish. Then click the arrow to proceed, or choose one of the tasks from the menu at the left.

Speech Topic:

Farming

Speech Title:

Farming for the Future

Speech Type:

- Informative
 Persuasive
 Special Occasion

Start Date (optional):

Due Date (optional):

Encourage Active Learning

SpeechClass Rubric Functionality

Comments Description Rubric

Rubric: Special Occasion Speech

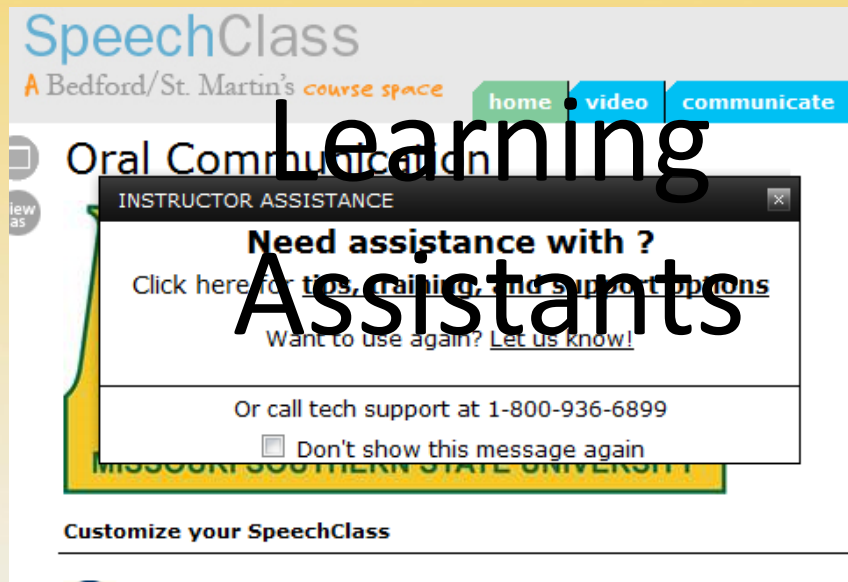
Click cell to edit text	Choose points
AUDIENCE ANALYSIS	(00)
interesting and creative topic	1 2 3 4 5
tone of speech proper for speech type	1 2 3 4 5
INTRODUCTION	(00)
gained attention	1 2 3 4 5
clear thesis statement	1 2 3 4 5
BODY	(00)
organizational pattern that explains key ideas	1 2 3 4 5
created a vivid, memorable image about topic	1 2 3 4 5
CONCLUSION	(00)
summarized main theme	1 2 3 4 5
creative	1 2 3 4 5
DELIVERY	(00)
adequate eye contact	1 2 3 4 5
vocally expressive	1 2 3 4 5
used purposeful gestures and movements	1 2 3 4 5
avoided nervous mannerisms	1 2 3 4 5
general effectiveness	1 2 3 4 5

TOTAL POINTS AVAILABLE:

Save rubric as... or Cancel

Provide Students with Individualized Assistance

Bedford Tech Support



The screenshot shows a web browser window with the URL 'SpeechClass' and 'A Bedford/St. Martin's course space'. The page has navigation tabs for 'home', 'video', and 'communicate'. A pop-up window titled 'INSTRUCTOR ASSISTANCE' is overlaid on the page. The pop-up contains the text: 'Need assistance with ? Click here for tips, training, and support options. Want to use again? Let us know!'. Below this, it says 'Or call tech support at 1-800-936-6899' and has a checkbox for 'Don't show this message again'. The background of the page shows 'Oral Communication' and 'MISSOURI SOUTHERN STATE UNIVERSITY'.

Learning Assistants



Progress Reports

Build in Ongoing Assessment and Prompt Feedback

- Ongoing assessment
- Prompt feedback
 - Video quizzes
 - Speech feedback in real time

Build in Ongoing Assessment and Prompt Feedback

✓ Video 3: Ethics, Supporting Materials, Language, a



SpeechClass Video Quizzes

1. The speaker's account of Dwight D. Eisenhower illustrates the use of
- A. ethos.
 - B. pathos.
 - C. logos.
 - D. the expectancy-outcome values theory.

Build in Ongoing Assessment and Prompt Feedback

ROLES SPEECH

Bedford Speech Annotator



A video player interface showing a woman speaking. The video is paused at 00:17/00:23. The player includes a progress bar, volume control, and a full-screen button. Below the video, there are two blue square markers on a timeline, with the second one labeled '(2)'. The video player is overlaid on a black box with the text 'Bedford Speech Annotator'.

Comments

Description

Rubric



Add comment
(clip will pause)

Settings ▾

You refer to you note cards too much try to make better eye contact

[Edit](#)

Marc Barrington posted: 5/17/2012

[00:07 - 00:12](#) ✕

eye contact not as good here.

[Edit](#)

Marc Barrington posted: 8/14/2012

[00:07 - 00:11](#) ✕

good use of eye contact

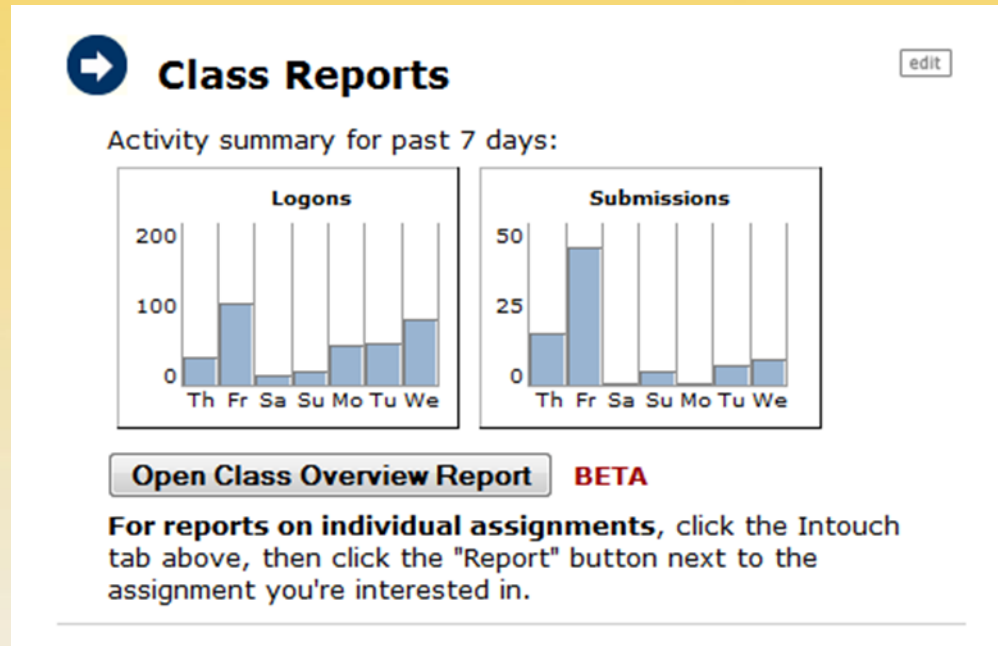
Ensure Sufficient Time on Task and Monitor Student Progress

The class reports functionality lets us run quick and easy reports to monitor student:

- Progress
- Participation

Identifies students who:

- Are at risk in the course
- Have high speech anxiety
- Procrastinate



Cost Comparison

- Fall 2011 Adjuncts
 - 19 sections total = **\$34,200.00**
 - \$1800.00 per section
 - Of the 19: two online, one honors, one education
- Fall 2012 Adjuncts
 - 4 sections total = **\$7,200.00**
 - \$1800.00 per section
 - Of the 4: two online, one honors, one education
- Difference = **\$27,000.00**

Cost Comparison

- Fall 2012 LA = **\$19,840**

– 8 Learning Asst.

(x) 20 hrs per week

(x) 16 weeks

2560.00 @ \$7.75 = \$19,840

- Spring 2012

– Use only one full time
faculty member saves

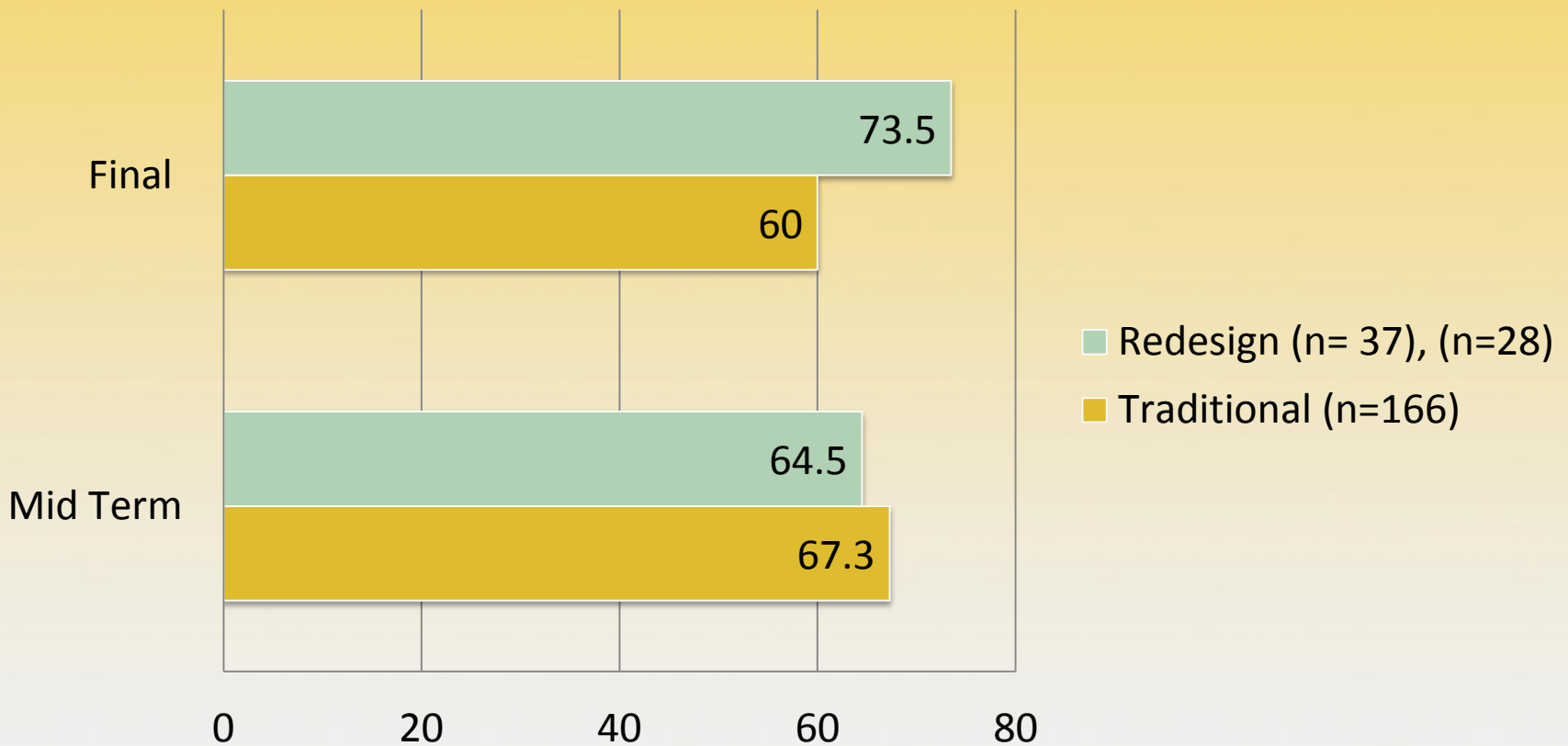
\$11, 232



Total Savings
\$123,464

Outcomes

Assessments, Spring 2012



Full Implementation Issues

- Teaching load
- Documents loaded in BB (six)
- Syllabus, lab schedule, workers, Three 'how'
- Speech Class FAQ
- Speech class compatibility with browsers
- E-book search by page number

Implementation Issues (cont.)

- Drop dates set by University
- Financial aid awards (access codes within BB)
- ADA students hard copy of books in library
- Headsets and MICS tested
- Synch the section schedules
- Speech upload times (FAQs)
- Tech support response times and tracking

Full Implementation Successes

- ULA office space/phone number
- Made a video we show new students in Summer orientation
- Scan card attendance
- Set up syllabus in modules (four weeks at a time)
- Assignment availability
- IVN possibilities streaming
- <http://oralcommredesign-laresource.weebly.com/>

Contact Information

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